



Dayton Area Chapter

2026 Sponsorship Opportunities

CONNECT WITH DAYTON'S PR, MARKETING, AND COMMUNICATIONS COMMUNITY.

www.prsadayton.org

About Us

Founded in 1966, the PRSA Dayton Area Chapter has served the region's communications community for nearly 60 years. With about 80 active members representing corporate communications, agencies, nonprofits, government, and higher education, we are the Dayton area's leading network for PR, marketing, and communications professionals. Our chapter is part of the Public Relations Society of America (PRSA), the nation's largest professional association for communicators, representing over 30,000 members nationwide.

Throughout the year, PRSA Dayton hosts monthly professional development sessions and workshops, Media Day, the annual Gem City PR Awards , networking happy hours, and more, attracting members, hundreds of communications professionals, and PRSSA student members from across the Dayton region.

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Sponsorship Opportunities at a Glance

We offer three flexible sponsorship packages designed to match your goals and budget. Whether you want maximum visibility across the entire year, a high-profile presence at our signature events, or targeted exposure at a single program, there is an option for you.

SPONSORSHIP	GEM CITY PR AWARDS	SEASON SPONSOR	INDIVIDUAL EVENT
Investment	\$750 – \$1,500	\$3,500	\$300 – \$1,000
Availability	Limited per tier	3 category-exclusive	Varies by event

Season and Individual Event Sponsorships

Season Sponsor — All Remaining 2026 Events

Investment: \$3,500 | Limited to 3 category-exclusive sponsors

Maximum visibility across up to 8 remaining 2026 events, from professional workshops to awards and networking mixers.

Key Benefits:

- Two admissions for each 2026 program
- Table of 6 at the Gem City PR Awards Luncheon (May 21, 2026)
- Company logo with hyperlink on the PRSA Dayton website home page
- Logo on all PRSA Dayton communications (e-blasts, newsletters)
- Verbal recognition at each event
- Leave-behind literature at all events
- Two-minute stage presentation opportunity prior to each event
- Opportunity for a branded items giveaway
- Logo in all PRSA Dayton 2026 e-blasts (1,500+ industry professionals)

Individual Event Sponsorship

Investment: \$300 – \$1,000 | Depending on Event

Targeted exposure at a single program, such as professional workshops, Media Day, networking mixers, and more. Benefits include logo on event communications, verbal recognition, signage, and complimentary admission(s). Contact us for event-specific sponsorship details.

Sponsorship Opportunities at a Glance (cont.)

The Dayton region's premier PR celebration, which is held annually in May, honors the area's most talented communications professionals and campaigns. Three sponsorship tiers are available.


TIER	INVESTMENT	AVAILABILITY	KEY BENEFITS
Presenting Sponsor	\$1,500	2 available (category-exclusive)	<ul style="list-style-type: none"> • One table of 6 • Speaking opportunity at the event • Logo in email e-blasts (1,500+ industry professionals) • Logo on website (event page) & event signage • Social media recognition • Verbal recognition at the event • Leave-behind literature at every table at the event • Opportunity for branded items giveaway
Individual Award Winner Sponsor	\$1,000	4 available	<ul style="list-style-type: none"> • 4 seats at the event • Opportunity to introduce the sponsored award winner • Logo on website (event page) & event signage • Social media recognition
Support Sponsor	\$750	6 available	<ul style="list-style-type: none"> • Table of 6 • Logo in email e-blasts (1,500+ industry professionals) • Logo on website (event page) & event signage • Social media recognition • Leave-behind literature across common event areas • Opportunity for branded items giveaway

Secure Your Sponsorship

- Select your sponsorship tier and preferred event(s).
- Email the sponsorship commitment form to Niki Mayakova at ksenia.mayakova@cmg.com.
- An invoice or credit card payment link will then be emailed to you. Payment is due within 14 business days of receipt.
- Send your company's high-resolution logo to Niki Mayakova at ksenia.mayakova@cmg.com
- Sponsorship benefits go into effect upon receipt of payment.

Thank You

for your support of the local PR & Communications professionals in the Dayton region.

 (937) 760-8559

 ksenia.mayakova@cmg.com

 P.O. Box 340354. Beavercreek, OH 45434-0354

 www.prsadayton.org

2026 Sponsorship Commitment Form

I hereby confirm the intent of the company below to sponsor the PRSA Dayton Area Chapter.

Please select your sponsorship level:

- Gem City PR Awards — Presenting Sponsor (\$1,500)
- Gem City PR Awards — Individual Award Sponsor (\$1,000)
- Gem City PR Awards — Table Sponsor (\$750)
- Season Sponsor — All Remaining 2026 Events (\$3,500)
- Individual Event Sponsor (value TBD)

Please specify the event of interest _____

By signing below, I confirm that the sponsorship benefits take effect upon receipt of payment.

Signature:

Date:

Printed Name:

Title:

Company Name:

Company Address:

Contact Phone Number:

Contact Email Address:

Please email your sponsorship commitment form, along with a high-resolution logo, to Niki Mayakova at ksenia.mayakova@cmg.com.